



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

DRAFT MINUTES

February 19, 2020

5:00 pm

1390 Market Street, Suite 900 (9th Floor)
San Francisco, CA 94102

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

PLEASE NOTE: DUE TO TECHNICAL ISSUES WITH THE COMPUTER, THE DOCUMENTATION OF THE MEETING MINUTES WAS NOT RECOVERABLE BY DPH IT PERSONNEL. THE BELOW MEETING MINUTES HAVE BEEN RECONSTRUCTED TO THE DEGREE POSSIBLE TO REFLECT THE MAIN OUTCOMES OF THE FEBRUARY 2020 SDDTAC MEETING.

Order of Business:

1. Call to Order / Roll Call

Present: Vanessa Bohm, John Maa, Joi Jackson-Morgan, Roberto Vargas, Jonathan Butler, Aaron Kunz, Larry McClendon, Saeeda Hafiz, Lauren Heumann, Rita Nguyen, Shelley Dyer, Michelle Kim, Linda Barnard, Janna Cordeiro, Derik Aoki

Absent: Irene Hilton

Meeting called to order at 5:15pm

2. Approval of Minutes for Previous Meeting [Action]

Page 2, Item #5, Paragraph 4 – typo. Missing the letter “t” in Budget

Page 4, Item #7, Paragraph 1 – typo. Missing the dot in \$10.4Mil. It should read “\$10.4Mil” not “\$104Mil”

The minutes were approved with the edits.

3. Review and Consideration of Regular Agenda [Action]

Michelle had clarifying question regarding approving of other items in annual report. Most likely annual report will be discussed in future agenda items.

The agenda was approved.



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4. General Public Comment – PUBLIC COMMENTS WERE RECONSTRUCTED BASED ON MEETING SIGN IN SHEET AND TO THE DEGREE OF THE SDDTAC BACKBONE STAFF RECOLLECTION. THIS DISCLAIMER APPLIES TO ALL PUBLIC COMMENTS THROUGHOUT THE MEETING.

Lariza Dugan-Cuadra, CARECEN – would encourage that soda tax funding recommendations go toward the communities impacted most and not to just city departments. CARECEN works with many city agencies, however community based organizations serve the larger part of the community and encourages SDDTAC to consider soda tax funding to support communities and community based organizations.

Tomasa Bulux, Health Promotion Program Manager at CARECEN and leads the promotoras de salud (community health workers) that conduct outreach and education to the community. Outreach is being conducted in the Mission and the Tenderloin. SDDT funding is encouraged to support the needs of the community.

Kati Barahona-Lopez, Mission Oral Health Taskforce Coordinator at CARECEN encourages SDDTAC to continue to fund oral health. Oral healthcare is necessary to promote from infancy to adulthood. Many in the community are not aware of the effects of not caring for oral health.

Ray Kelly, Peace Parks (Recreation and Park Department) has been able to create programs for the youth to keep them out of trouble. Currently Peace Parks has a hair grooming wellness program that allows participants to learn about hair grooming and entrepreneurship. Peace Parks is a necessary program for the community.

Monica Ferrey, Requity Program, shared that as a resident of public housing and staff of Requity, programs like Requity are critical. The programs allows for support to families interested in participating and applying for scholarships from Recreation and Park Department.

Kati Barahona-Lopez agreed that college scholarships not just for youth but for adults as well would be helpful and provide the opportunity for adults to engage in higher education, would allow for healthier families and more informed choices to share with their family members for a healthier lifestyle.

Anne Marie Donnelly commented and shared current RPD status updates of Requity Program.

Joi Jackson Morgan shared that community members have expressed concerns about SDDT funding going to the Recreation and Park Department. The community feels that RPD has not been forthcoming with its efforts related to scholarships and Requity Program. There has only been one RPD staff responsible for enrolling for RPD scholarships and outreach has been sparse. She stated that RPD has only shared with the SDDTAC its SDDT funded Requity Program budget and has not been forthcoming with information, and only until tonight's meeting when budget recommendations will be voted on by the SDDTAC.

Linda Barnard shared with SDDTAC that RPD is hiring and training more people for clubhouse runners to enroll people onsite for the Requity Program.

Lauren Heumann shared with SDDTAC that SFUSD has a list of schools in que for infrastructure



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upgrades.

Larry McClendon shared that schools in the Bayview are in need of infrastructure upgrades.

5. Review of SDDT FY 19-20 and Budget Clarifications/Questions for FY 20-21 & FY 21-22 [Discussion and Action]
 - a. Review of FY 20-21/FY 21-22 subcommittee considerations

Subcommittee chairs presented subcommittee's recommended funding type, funding level, rational and recommended funding mechanism/strategy.

Michelle presented infrastructure subcommittee's budget recommendations and considerations of the Mayor's programs. She reminded SDDTAC of the strategic plan and to consider SDDTAC's goals and strategies. After the infrastructure subcommittee considered to support breastfeeding and support to small businesses, the committee recommended to allocate the remaining balance for Recreation and Park funding such as Peace Parks, SVIP and scholarships for the Requity Program. Members had questions regarding Requity's budget. Michelle shared copies of Requity's accountability plan that was emailed to SDDTAC on January 29, 2020.

Infrastructure subcommittee additions to SDDT budget recommendations:

- Breastfeeding - \$175,000
- Support for small businesses - \$250,000
- Recreation and Park Department: \$650,000 - Peace Parks, SVIP funding - \$225,000 and scholarships - \$1Mil.

Jonathan shared with SDDTAC data and evidence subcommittee's budget recommendations with inquiries for specific budget lines specific to Recreation and Park Department, staffing for the upcoming year, scholarship criteria and strategy.

Data and Evidence subcommittee budget recommendations:

- Community based grants – Technical Assistance/Capacity Building - \$470,000
- Recreation and Park Department - \$470,000 (more detail from RPD to determine funding allocation and how funds are spent on SDDT priority populations)
- Breastfeeding - \$250,000
- Water Access (Public Spaces) - \$340,000

Aaron presented Community Input subcommittee's budget recommendations with context of some budget items are one time support funds.

- Community Based Grants – Technical Assistance/Capacity Building - \$470,000
- SFUSD Kitchen/Food Infrastructure Upgrade - \$285,000
- College scholarships in health field for SDDT priority populations - \$400,000
- Food Access - \$1.2Mil
- Breastfeeding - \$175,000
- Recreation and Park Department: Peace Parks - \$520,000
- Support for Small Business/Merchants - \$250,000



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SDDTAC members voted and approved the following budget recommendations for FY 2020-2021 and FY 2021-2022. Budget descriptions follow below.

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| | 2020-21 SDDTAC RX | % | 2021-22 SDDTAC RX | % | Rx Agency |
|---|----------------------|------------|----------------------|--------------|-------------------|
| COMMUNITY-BASED GRANTS (CBG) | | | | | |
| Health education, food security, physical activity | \$ 3,260,000 | 29% | \$ 3,260,000 | 32% | DPH/ CHEP |
| CBOs working with SFUSD | \$ 300,000 | 2.7% | \$ 300,000 | 2.9% | DPH/ CHEP |
| Water Education | \$ - | 0.0% | \$ - | 0.0% | DPH/CHEP |
| Media | \$ 250,000 | 2.2% | \$ 250,000 | 2.4% | DPH/ CHEP |
| Capacity building grants | \$ 470,000 | 4.2% | \$ - | 0.0% | DPH/ CHEP |
| Community engagement | \$ 50,000 | 0.4% | \$ 50,000 | 0.5% | DPH/ CHEP |
| TOTAL CBG | \$ 4,330,000 | 39% | \$ 3,860,000 | 37.5% | |
| SAN FRANCISCO UNIFIED SCHOOL DISTRICT | | | | | |
| School Food, Nutrition Ed | \$ 1,000,000 | 9% | \$ 1,000,000 | 10% | SFUSD via DCYF |
| Student Led Action | \$ 500,000 | 4% | \$ 500,000 | 5% | SFUSD via DCYF |



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|---|---------------------|-------------|---------------------|-------------|-----------------|
| Student Led Media Coordinator | \$ 250,000 | 2.2% | \$ 250,000 | 2.4% | SFUSD via DCYF |
| SFUSD Kitchen/Food Infrastructure Upgrade | \$ 330,000 | 2.9% | \$ - | 0.0% | SFUSD via DCYF |
| Educational Investments | \$ - | 0.0% | \$ 150,000 | 1.5% | |
| TOTAL SFUSD | \$ 2,080,000 | 19% | \$ 1,900,000 | 18% | |
| HEALTHY FOOD ACCESS | | | | | |
| Healthy Food Purchasing Supplement | \$ 1,200,000 | 11% | \$ 1,200,000 | 12% | DPH/PHD |
| Healthy Retail | \$ 150,000 | 1.3% | \$ 150,000 | 1.5% | OEWD |
| TOTAL Food ACCESS | \$ 1,350,000 | 12% | \$ 1,350,000 | 13% | |
| BREASTFEEDING | | | | | |
| TOTAL BREASTFEEDING | \$ 175,000 | 1.6% | \$ 175,000 | 1.7% | DPH/MCAH |
| ORAL HEALTH | | | | | |
| Community Oral Health task forces | \$450,000 | 4.0% | \$450,000 | 4.4% | DPH/MCAH |
| School based sealant application | \$350,000 | 3.1% | \$350,000 | 3.4% | DPH/MCAH |
| School based education case management | \$200,000 | 1.8% | \$200,000 | 1.9% | SFUSD via DCYF |
| TOTAL ORAL HEALTH | \$1,000,000 | 9% | \$1,000,000 | 10% | |
| INFRASTRUCTURE: staffing, evaluation | | | | | |



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| TOTAL INFRASTRUCTURE | \$ 800,000 | 7% | \$ 800,000 | 8% | DPH/ CHEP |
| WATER ACCESS | | | | | |
| Water Access - SFUSD | \$ 340,000 | 3.0% | \$ - | 0.0% | SFUSD via DCYF |
| Water Access - Public Spaces | \$ - | 0.0% | \$ 340,000 | 3.3% | RPD |
| TOTAL WATER ACCESS | \$ 340,000 | 3.0% | \$ 340,000 | 3.3% | |
| SF Recreation & Parks | | | | | |
| Peace Parks | \$ 650,000 | 6% | \$ 650,000 | 6% | RPD |
| SVIP funding - Peace Parks transportation | \$ 225,000 | 2.0% | \$ 225,000 | 2.2% | RPD |
| TOTAL RPD | \$ 875,000 | 8% | \$ 875,000 | 8% | |



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|-----------------------------------|----------------------|-------------|----------------------|-------------|-------------|
| Support for small business | \$ 250,000 | 2% | \$ - | 0% | OEWD |
| Total Proposed in 19/20 | \$ 11,200,000 | 100% | \$ 10,300,000 | 100% | |
| 20/21 TOTAL Available | \$ 11,200,000 | | \$ 10,300,000 | | |

| | Description |
|--|---|
| COMMUNITY-BASED GRANTS (CBG) | |
| Health education, food security, physical activity | City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health. 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation). 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community-based food systems approaches, community-based pantries, community-based hot meals, community kitchens and community home delivery services, etc. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to communities, water testing. 5. Community Based Participatory Research |
| CBOs working with SFUSD | 7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above. |
| Water Education | water ed happening through Oral Health TF; and some CBG |



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| Media | Funds to CBOs to support media and communications campaigns that include 1) grassroots, community-driven awareness campaigns about the intent of the SSDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; and 3) communications material for merchants. This may be implemented via CBOs and/or private media firms. Examples include community-driven messaging, print, online, and social media campaigns. |
| Capacity bldg grants | Provide one time capacity building grants as SFDPH/CHEP did in FY2019/2020 |
| Community engagement | Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee. |
| SAN FRANCISCO UNIFIED SCHOOL DISTRICT | |
| School Food, Nutrition Ed | To improve the quality and appeal of school meals and support nutrition ed to increase participation in school meal programs (eg: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. |
| Student Led Action | Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies. |
| Student Led Media Coordinator | A full-time Student Engagement Coordinator will be responsible for coordinating youth engagement. This person's primary role is to lead and grow holistic wellness initiatives and activities by developing innovative projects, leading and designing curriculum-based programs, and sparking students' voice and passions for health equity through environmental change, media, food, and food justice in alignment with SFUSD's Wellness Policy and SF Soda Tax. Funding is provided for staff leadership, student and adult stipends and supplies. |
| SFUSD Kitchen/Food Infrastructure Upgrade | Cost of construction and equipment to upgrade 1-3 kitchens with the necessary infrastructure to be able to receive meals made at McAteer Culinary Center, and serve meals buffet style. Priority schools for this work directly align with the SDDTAC priority zip codes. |
| Educational Investments | Educational investments across lifespan. Scholarships and other supports in higher education in health field for Priority Populations |
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| HEALTHY FOOD ACCESS | |
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| Healthy Food Purchasing Supplement | Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds will be RFPed out to CBO and FBO. |
| Healthy Retail | Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment. |
| BREASTFEEDING | |
| BREASTFEEDING | To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among priority populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community-based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breast-feeding friendly policies and practices. |
| ORAL HEALTH | |
| Community Oral Health task forces | Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations. |
| School based sealant application | Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing. |
| School based education case management | |
| INFRASTRUCTURE: staffing, evaluation | |



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| <p style="text-align: center;">TOTAL INFRASTRUCTURE</p> | <p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC</p> <p>a. Provide backbone staffing to the SDDTAC, including: i) Staff full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinate among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Work with evaluation team to establish shared measurement practices</p> <p>b. As necessary, manage citywide/soda tax impact media</p> <p>c. Develop/Compile and Manage completion of SDDTAC Annual Report</p> <p>d. Manage SDDTAC bi-ennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants</p> <p>a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary</p> <p>a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to develop evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, etc.; iii) city attorney to provide ongoing technical consultation ; iv) project management agency to offset fiscal intermediary costs</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p> |
| <p>WATER ACCESS</p> | |
| <p>Water Access - SFUSD</p> | <p>SFUSD water station installation. Additionally invest in adding signage and art to 3 stations to pilot evidence based community informed model for what designs should be. As well as water education. Allows for comparison of usage b/t pilot stations with artwork/ed and those without</p> |
| <p>Water Access - Public Spaces</p> | <p>Public water station installation. Additionally invest in adding signage and art to 3 stations to pilot evidence based community informed model for what designs should be. As well as water education. Allows for comparison of usage b/t pilot stations with artwork/ed and those without.</p> |
| <p>SF Recreation & Parks</p> | |



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| Peace Parks | To support staffing and supplies, including healthy food, for Peace Parks programs in target populations |
| SVIP funding - Peace Parks transportation | Transportation for Peace Parks participants |
| Support for small business | The main objectives for this funding are to understand business operations, challenges, and support recommendations; improve SDDTAC partnership with SF small market retailers; communication and outreach to SF small market retailers. We will develop tools to evaluate the effectiveness of Sugary Drinks Distributor Tax process, and review performance accountability to determine if the number of retailers impacted by the tax |

SDDTAC members agreed to further discuss these items at future meetings:

- Considerations for data and evidence subcommittee to look into Educational Investments (College Scholarships) as proposed by Community Input subcommittee
 - Considerations for next year’s water access/water stations: look into labels, signage and artwork for water stations (water access). May need to consider changing description for maintenance.
6. Subcommittee Update [Discussion and Action] – tabled to next meeting
 - a. Co-Chair Update
 - b. Data and Evidence – SDDTAC Vote on Harder & Company Evaluation Report
 - c. Infrastructure
 - d. Community Input
 7. DPH Staff Report [Discussion and Possible Action] – tabled to next meeting
 - a. SDDT Media Campaign Update
 - b. Update on SSB Warning Label
 8. Committee Member Proposed Future Agenda Items [Discussion and Possible Action]
 - Vote on Annual Report
 - Strategic Plan Update/Finalization
 - SDDTAC Co-Chairs Nominations (possibly move to April SDDTAC meeting, due to finalization of annual report)
 9. Announcements [Discussion and Possible Action] None
 10. Adjournment [Action]

Meeting is adjourned at 9:36pm.



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Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.



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LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵箱: SOTF@sfgov.org

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語言服務



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根據語言服務條例(三藩市行政法典第91章), 中文、西班牙語和/或菲律賓語(泰加洛語)傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求, 請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求, 若可能的話, 亦會被考慮接納。

殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行, 地址: 1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施, 請於會議前最少72小時提出, 以協助確保便利設施可供使用。

遊說者法令

依據「三藩市遊說者法令」(SF Campaign & Governmental Conduct Code 2.100)能影響或欲影響本地立法或行政的人士或團體可能需要註冊, 並報告其遊說行為。如需更多有關遊說者法令的資訊, 請聯絡位於 Van Ness 街 25號 220室的三藩市道德委員會, 電話號碼:415- 252-3100, 傳真號碼 415-252-3112, 網址: sfgov.org/ethics。

Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capítulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con:

Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

ACCESO A IDIOMAS

De acuerdo con la Ordenanza de Acceso a Idiomas "Language Access Ordinance" (Capítulo 91 del Código Administrativo de San Francisco "Chapter 91 of the San Francisco Administrative Code") intérpretes de chino, español



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y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influncian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.



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PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY19-20 and 20-21

| | FY19-20 | FY20-21 | % | Department |
|--|--------------------|--------------------|------------|----------------|
| COMMUNITY-BASED GRANTS | | | | |
| Health education, food security, physical activity | \$3,260,000 | \$3,260,000 | | DPH/CHEP |
| CBOs working with SFUSD | \$300,000 | \$300,000 | | DPH/CHEP |
| Media | \$680,000 | \$680,000 | | DPH/CHEP |
| Community engagement | \$50,000 | \$50,000 | | DPH/CHEP |
| TOTAL COMMUNITY BASED GRANTS | \$4,290,000 | \$4,290,000 | 41% | |
| SFUSD | | | | |
| School Food, Nutrition Ed | \$1,000,000 | \$1,000,000 | | SFUSD via DCYF |
| Student Led Action | \$500,000 | \$500,000 | | SFUSD via DCYF |
| TOTAL SFUSD | \$1,500,000 | \$1,500,000 | 14% | |
| FOOD ACCESS | | | | |



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|--|---------------------|---------------------|-------------|-----------------------|
| Healthy Food Purchasing Supplement | \$1,000,000 | \$1,000,000 | | DPH/CHEP |
| Healthy Retail | \$150,000 | \$150,000 | | OEWD |
| TOTAL FOOD ACCESS | \$1,150,000 | \$1,150,000 | 11% | |
| ORAL HEALTH | | | | |
| Community task forces | \$450,000 | \$450,000 | | DPH/MCAH |
| School-based sealant application | \$350,000 | \$350,000 | | DPH/SF Health Network |
| School-based education and case management | \$200,000 | \$200,000 | | SFUSD via DCYF |
| TOTAL ORAL HEALTH | \$1,000,000 | \$1,000,000 | 10% | |
| INFRASTRUCTURE | | | | |
| DPH Infrastructure | \$1,000,000 | \$1,000,000 | | DPH/CHEP |
| Strategic planning | \$40,000 | \$ - | | DPH/CHEP |
| Evaluation | \$200,000 | \$200,000 | | DPH/CHEP |
| TOTAL INFRASTRUCTURE | \$1,240,000 | \$1,200,000 | 12% | |
| WATER ACCESS | | | | |
| Water Access - SFUSD | \$ - | \$340,000 | | PUC via RPD/DPW? |
| Water Access - Public Spaces | \$300,000 | \$ - | | PUC via RPD |
| TOTAL WATER ACCESS | \$300,000 | \$340,000 | 3% | |
| SF Recreation & Parks | \$520,000 | \$520,000 | 5% | RPD |
| HOPE SF Chronic Disease Equity | \$400,000 | \$400,000 | 4% | DPH/Behavioral Health |
| Total Proposed | \$10,400,000 | \$10,400,000 | 100% | |

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| | Budget Descriptions |
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| COMMUNITY-BASED GRANTS | <p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc) 3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research |
| Health education, food security, physical activity | |
| CBOs working with SFUSD | 7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above. |
| Media | To develop and implement a media campaign focused on the impact of the SDDT with an emphasis on grassroots, community-led storytelling. Community Based Participatory Principles will be utilized in the development of the storytelling campaign, with CBOs funded to co-develop the campaign with a contracted media agency. The funds should support both a local and regional media campaigns. The regional campaign should be in coordination with other jurisdictions with similar sugary beverage taxes to leverage resources and augment the intended goals of the SDDTAC. A portion of the local media campaigns must include a merchant education component. A smaller proportion of the funds (to be determined by the Department of Public Health and any contracted entities) may support media/communications campaigns that highlight the health harms of sugary beverage intake and encourage tap water consumption. A portion of the funds must include merchant education. The local campaign must include merchant education component. DPH/CHEP will contract with media agency, and oversee the campaign progress, with guidance from the Community Input Subcommittee on the local and regional community-led story telling campaigns and guidance from the Infrastructure Subcommittee on the merchant focused campaign. |
| Community engagement | Community engagement activities (ex. community conveners, focus groups, town halls, attending existing community meetings, etc.) to ensure that meaningful community engagement opportunities are fully integrated throughout the work of the SDDTAC, so that impacted populations can inform the decisions of the full committee. |
| SFUSD | |
| School Food, Nutrition Ed | To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks |



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| | industry. |
| Student Led Action | Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. |
| FOOD ACCESS | |
| Healthy Food Purchasing Supplement | Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines. |
| Healthy Retail | Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment. |
| ORAL HEALTH | |
| Community task forces | Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations. |
| School-based sealant application | Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing. |
| School-based education and case management | |
| INFRASTRUCTURE | |

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| PH Infrastructure | <p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p> |
| Strategic planning | <p>Strategic planning consultant to facilitate the SDDTAC in creating a strategic plan to guide the work. The development of this plan should be informed by multiple guiding principles to at least include: the 10 essential public health services, community input regarding its priorities and needs, lessons learned and best practices from other jurisdictions that have implemented similar taxes. The strategic planning process should address, among other aspects, the near and long term strategic goals of the SDDTAC; the role of CBOs, FBOs, and city agencies in achieving this vision; how the SDDTAC's goals fit within the context of city-wide coalitions with similarly aligned goals</p> |
| Evaluation | <p>Additional funds for evaluation may:</p> <ul style="list-style-type: none"> a. support community based participatory research (ex. street intercept, merchant interview, focus groups) b. develop a system to collect data c. expand technical assistance d. conduct more qualitative evaluation that can help develop stories that describe impact of tax |
| WATER ACCESS | |
| Water Access - SFUSD | <p>To install hydration stations at low income schools serving students with health disparities (ex. Bayview, Chinatown, Mission), to elevate the schools to the Silver or Gold standard for hydration stations (i.e. one on each floor, centrally located, and conduct water education). Funds may support purchase of Spa Water Supplies, station maintenance and beautification, refillable water bottles to distribute to students, water testing.</p> |
| Water Access - Public Spaces | <p>To install or upgrade existing hydration station(s) in public spaces that target high-risk populations that are disproportionately targeted by the sugary drink industry (community identified public spaces). This funding should support high-quality, visually appealing, stations that can serve as a highlighted example of the potential for hydration stations. This can include beautifying and optimizing current station(s) or creating new one(s).</p> |



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| SF Recreation & Parks | To support staffing and supplies, including healthy food, for Peace Parks programs in target populations |
| HOPE SF Chronic Disease Equity | To fund services to public housing residents in the HopeSF sites. Public housing is a known risk factor for diet sensitive health disparities. The concentrated poverty and resource isolation intensify the impact of race and poverty. This funding will be used to support resident peers, trained as community health workers, to provide health education, chronic disease self-care programs, and linkages to care. Each of the 4 sites will have two full time peer community health workers who will provide a variety of programming. The funding supports both wages and some program expenses. |

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

| PROGRAM | DEPARTMENT | DESCRIPTION | |
|--|------------|---|------------------|
| Food Security – Healthy Food Purchasing Supplement | DPH | Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program. | 50,000 |
| Healthy Corner Store Retail | ECN | Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc. | 60,000 |
| Food Security – Home Delivered Meals (HDM) | HSA | Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling. | 477,000 |
| Food Security – Congregate Lunch Meals | HSA | Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities | 220,000 |
| Senior Fitness | HSA | Senior fitness programming at IT Bookman and George Davis | 200,000 |
| Congregate Meal Program | HSA | Congregate Meal Program A | 75,000 |
| Congregate Meal Program | HSA | Congregate Meal Program B | 75,000 |
| | | TOTAL | 1,157,000 |

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.